## The 7<sup>th</sup> Annual Olive Harvest Festival (Jaru'a) 2012



## BREAD BAKING • FRESHLY PRESSED OLIVE OIL • FOLKLORIC MUSIC • DANCE • CRAFTS • FOOD • BONFIRES

Canaan Fair Trade and the Palestine Fair Trade Association extend an invitation to visitors to join our harvest celebration and share this cherished tradition with our farming community!

Where: Canaan Fair Trade Fest Grounds, Burqin, Jenin (Kufur Qud Rd)

When: November 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> 2012

What Time (First Day): 11:00 AM - 9:00 PM (Second and Third Days): 11:00 AM - 6:00 PM

The festival, or *Jaru'a*, is a traditional end of harvest celebration giving gratitude for another year of abundance. Farmers, women producers, fair trade distributors, and international visitors gather together to celebrate the fruit of the season. Come and taste the delicious meal of *Musakhan* prepared by the local women cooperatives, enjoy the freshly baked *Taboun* bread with freshly pressed olive oil, and mint tea on bonfires!

This experience will ignite all the senses from olive oil tasting and guided tours of Canaan's olive processing facilities, to musical entertainment. Different activities will take place while village elders share their oral histories to the pride of their families and the respect of the listeners. **Get your supply of freshly pressed olive oil, filling your jug straight from the press!!** Palestinian crafts and embroidery, folklore, *dabkeh*, musical performances and much more will be held in the natural settings under the shade of the ancient olive trees!

**FOR RESERVATIONS:** Call Canaan Fair Trade: +972 (0)4 234-1991 Or email <a href="mailto:tours@canaanfairtrade.com">tours@canaanfairtrade.com</a>. Tickets are also available at: *Zeit w Zaatar* (Ramallah) T.022954455, *Café De La Paix* (Ramallah) T. 022980880 *VIC(Bethlehem)* T.022754234, *Jerusalem Hotel* (Jerusalem) T. 026283282

Entrance fee: 25 ILS

<u>Directions from the South:</u> Take the road to Jenin on route 60 North going towards Jenin. About 3 KM before you get to Jenin look for *Shuhada* junction (right to Qabatya and Left to Burqin) Take left toward Burqin and follow the road through the village of Burqin until you reach the main gas station. Stay straight on Kufr Qud Rd. Canaan Fair Trade is about 1 kilometer up the hill on your right.

## WE LOOK FORWARD TO CELEBRATING WITH YOU!!!



FAIR TRADE DELICACIES FROM PALESTINE, THE LAND OF MILK AND HONEY
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